



Macau Air Traffic Controllers' Association  
41<sup>st</sup> IFATCA Asia Pacific Regional Meeting  
20<sup>th</sup>-22<sup>nd</sup> October 2025

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## **41st IFATCA Asia Pacific Regional Meeting**

### **Sponsorship Prospectus**

**Theme: "All Weather Operations in Aerodrome"**

**20–22 October 2025 | Macau SAR, China**



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41<sup>st</sup> IFATCA Asia Pacific Regional Meeting  
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## Host Message

On behalf of the Macau Air Traffic Controllers' Association (MATCA), we are honored to host the 41<sup>st</sup> IFATCA Asia Pacific Regional Meeting (APRM 2025) in **Macau** from **20-22 October 2025**.

This year we are also in **celebration of MATCA's 30th anniversary and Macau International Airport's 30th anniversary**. This premier event will unite air traffic controllers, aviation experts, and industry leaders from across the Asia Pacific region to advance aviation safety, operational efficiency, and collaboration under the theme **"All Weather Operations in Aerodrome"**.

We invite your organization to partner with us as a **sponsor or exhibitor**, gaining unparalleled visibility among 150+ professionals from 19+ member associations. Your support will directly contribute to shaping the future of air traffic management.

Your faithfully,

Raymond Tam

Chairman, APRM 2025 Organizing Committee

President, Macau Air Traffic Controllers' Association



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## Why Sponsor or Exhibit?

- Engage with decision-makers from civil aviation authorities, ANSPs, and leading aviation companies.
- Showcase your brand to a captive audience during keynote sessions, networking breaks, and social events.
- Foster goodwill and gain respect within the industry.
- Create positive publicity and heighten visibility.
- Enhance brand awareness and recognition.
- Logo placements across website, venue branding, and promotional materials
- Exclusive opportunities for product demonstrations and thought leadership.
- Networking & business development
- Logo exposure on official website for all sponsorship items.

## Event Overview

### The 41<sup>st</sup> IFATCA Asia Pacific Regional Meeting (APRM2025)

Date:	20-22 October 2025
Venue:	Banyan Tree Hotel Macau
Theme:	All Weather Operations in Aerodrome
Expected Attendance:	150+
Website:	<a href="https://aprm2025.org/">https://aprm2025.org/</a>
Enquiries:	Ms. Dora Lou / Ms. Rosina Tang Tel: +853 2871 2882 Email: <a href="mailto:info@aprm2025.org">info@aprm2025.org</a> / <a href="mailto:sponsorship@aprm2025.org">sponsorship@aprm2025.org</a>



## Sponsorship Opportunities

### A. Technical Exhibition

	Entitlement	Amount
A01)	Premium Partner (IFATCA Industry Partners ONLY) ✧ 3-days exhibition space (3m x 3m) ✧ 2 free conference registrations including all social events ✧ Company profile listed in conference program book ✧ Emcee announcement ✧ 3 exhibitor badges and exhibitor listing in conference program book	USD \$4,000
A02)	Standard Exhibition (Non-IFATCA Industry Partners) ✧ 3-days exhibition space (3m x 3m) ✧ 3 exhibitor badges and exhibitor listing in conference program book	USD \$5,500

### B. Break & Meal Sponsorships

	Opportunity	Shared Sponsorship	Exclusive Sponsorship
B01)	Coffee Break ✧ Times: 20 – 22 Oct 2025 10:00 – 10:30 and 20-21 Oct 15:00 – 15:30 (TBC), total 5 times ✧ Right to showcase company logo, product logo and promotional items during the specified coffee break (items are subject to the Organizing Committee's approval) ✧ Excludes additional food & beverage	USD \$1,000	USD \$1,500 / time
B02)	Luncheon ✧ Times: 20 – 22 Oct 2025 13:00 – 13:45 (TBC), total 3 times ✧ Right to showcase company logo, product logo and promotional items during the specified luncheon (items are subject to the Organizing Committee's approval). ✧ Including logo exposure on official website	USD \$2,500	USD \$3,000 / time



	Opportunity	Shared Sponsorship	Exclusive Sponsorship
B03)	<p>Evening Event / Dinner</p> <ul style="list-style-type: none"> <li>✧ Right to showcase company logo, product logo and promotional items during the Event / Dinner (items are subject to the Organizing Committee's approval)</li> <li>✧ Right to venue decoration during the Event / Dinner, excludes the cost of decoration</li> </ul>	USD \$4,000	USD \$6,500 / time

### C. Other Sponsorship Items

Item	Entitlement	Amount (USD)	Quota
C01)	<p>Meeting Bag Sponsor</p> <ul style="list-style-type: none"> <li>✧ Logo placement on attendee bags</li> </ul>	\$2,500	2
C02)	<p>Full Page Advertisement</p> <ul style="list-style-type: none"> <li>✧ One Advertisement in the Conference Program Book – inside page</li> <li>✧ Excludes the cost of artwork design (the artwork is to be provided to the Organizing Committee before the designated deadline)</li> </ul>	\$350	
C03)	<p>Message Board Sponsor</p> <ul style="list-style-type: none"> <li>✧ Company logo on the message board</li> </ul>	(TBC)	
C04)	<p>Satchel Insertion</p> <ul style="list-style-type: none"> <li>✧ Includes one item in the conference satchel distributed to participant</li> </ul>	(TBC)	
C05)	<p>Corporate Sponsors</p> <ul style="list-style-type: none"> <li>✧ Combine multiple focused outlets such as stationeries, website and promotional materials etc</li> <li>✧ For further information, please contact Ms. Dora Lou / Ms. Rosina Tang (Tel: +853 28712882, email: <a href="mailto:sponsorship@aprm2025.org">sponsorship@aprm2025.org</a>)</li> </ul>	(TBC)	



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**Remarks:**

To become a sponsor, please note the following steps:

1. Complete the attached form and email back to [sponsorship@aprm2025.org](mailto:sponsorship@aprm2025.org). Should you have queries or require further information, please contact the Secretariat Ms. Dora Lou / Ms. Rosina Tang at +853 2871 2882.
2. A confirmation letter will be sent with further information upon receipt of deposit payment.
3. (\*) **Except for IFATCA industry partners where the invoicing will be done by IFATCA itself in USD, the invoices and billing will be done by the APRM2025 Organizing Committee at [sponsorship@aprm2025.org](mailto:sponsorship@aprm2025.org) / [info@aprm2025.org](mailto:info@aprm2025.org).**



## Terms & Conditions

1. Space is very limited. Confirmation will be given on first-come/ first served basis with priority to exclusive bookings(s).
2. All items are subject to the Organizing Committee's approval.
3. Confirmation will be given upon confirmation of deposit of 50% of the partnering amount and acceptance of the organizer's general conditions.
4. All payment transfers to be made in full before the start of the event, latest 1 October 2025 to confirm participation.
5. APRM2025 reserves the right to cancel conference due to acts of nature or unforeseen circumstances that would hinder our ability to run a conference. If cancellation is made by APRM2025, 100% refund of the sponsorship amount paid will be given.
6. In case of cancellation of participation of a partner before 15 September 2025, 50% of deposit will be kept for cancellation and administrative fees. In case of cancellation after the 01/10/2025 and before 15 October 2025, 50% of all transfers will be kept as cancellation and administrative fees. In case of no-show or cancellation after the 15 October 2025 and the start or during the event, 100% will be kept as cancellation and administrative fees. All amounts are non-refundable and irrevocably due following the conditions above.
7. Organizer should be notified in writing of any cancellations. Unless the space or the sponsorship package can be resold, the organizing committee reserves the right to retain monies received.
8. Sponsors / exhibitors may indicate their preferences of exhibition booth to the Secretariat. However, the organizing committee shall have the exclusive right to allocate space in any manner they deem fit and proper. The Organizing Committee reserves the right to alter or change the space assigned to Sponsors / Exhibitors at any time prior to the construction of the Exhibition booths; and to undertake other structural alterations as they deem fit and proper. Such changes shall be at the discretion of APRM2025 and the Exhibitor shall have no claim for compensation as a result of such changes.
9. Materials Deadline: All logos and marketing materials due by 1 October 2025.





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## Sponsorship Application

Please complete the application form and email back to [sponsorship@aprm2025.org](mailto:sponsorship@aprm2025.org). Should you have queries or further information, please contact the Secretariat Ms. Dora Lou / Ms. Rosina Tang at +853 2871 2882.

Date \_\_\_\_\_  
(dd/mm/yyyy)

General Information			
Company Name			
Receipt To	<input type="checkbox"/> Same as company name or _____		
Contact Person		Position	
Telephone		Email	
State		VAT No	

### Sponsorship Items *(the priority depends on the order of application and deposit paid)*

No.	Item	Amount (USD)	Memo
Total: USD			

- ✧ By signing this form, the applicant fully understands and agrees to the terms and conditions of this sponsorship package.
- ✧ (\*) Except for IFATCA industry partners where the invoicing will be done by IFATCA itself in USD, the invoices and billing will be done by the APRM2025 Organizing Committee at [sponsorship@aprm2025.org](mailto:sponsorship@aprm2025.org) / [info@aprm2025.org](mailto:info@aprm2025.org).

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Signature and Chop

41<sup>st</sup> IFATCA Asia Pacific Regional Meeting Secretariat